



**“We expand Electric Vehicle business for the world with new concept.”**

“FOMM” is developing for the spread of Compact Electric Vehicle to pursue potential of the Electric Vehicle and incorporate new “Concept”. Even though it is a Compact Electric Vehicle, we focus on performance such as “Running, turning, and stopping” as well as “Collision safety”. We are aiming at the level that horizontal division of work cannot achieve. Based on “Technology developed in Japan”, we develop “Cutting edge Electric Vehicle” by “Regional optimization” with marketing in ASEAN countries. Anytime and anywhere, we will continue to provide Electric Vehicles for users to drive in safety and comfort.

**“We provide technology that impresses people all over the world.”**

Automobiles are currently an indispensable part of our lives. However, it is not always easy for everyone to use them. Here is FOMM. We would like to take advantage of the special features of Electric Vehicles and create Compact Electric Vehicles to be familiar and ideal Electric Vehicles for short-range transportation. It is not an ordinary Electric Vehicle that an engine merely replaces a motor, but an Electric Vehicle providing customers a new level of value and bringing innovation to their lives. “My dream” is to make such Electric Vehicles a reality from planning and development, and “My motivation” is to see these Electric Vehicles dashing around the city and the smiling faces of customers driving them. The opportunity to develop Compact Electric Vehicles will provide the impetus to create motorcycles and automobiles in new configurations. Finally, we would like to provide the ultimate Electric Vehicles such as a “Flying nimbus”.

CEO/Hideo Tsurumaki



## What’s good about “FOMM Concept One”?

◆“Battery cloud” is adopted to protect the environment and connect the future.

- Equipped with detachable cassette type lithium ion battery
- “Battery cloud” system manages battery information by smartphone.

◆The world’s smallest class 4-seater Electric Vehicle

- Made the world’s smallest class 4-seater Electric Vehicle a reality
- With high space utilization efficiency and new steering system of accelerator by hands

◆Electric Vehicle that adapts itself to environment in Thailand that floods often happen

- Equipped with flood countermeasure function to float on water (\*1)
  - Able to move on water surface with the original wheels in case of emergency (\*2)
- \*1 It is design in the delivery stage. Maintenance is required to maintain the function.  
\*2 It is not an amphibious vehicle. There is a limit to moving ability on water surface.

◆New cooling system to be developed to adapt itself to climates in ASEAN countries

- Equipped with high power cooling system to be developed by local staff



### FOMM Concept One Phase IV

Overall length: 2,585mm  
Overall width: 1,295mm  
Overall height: 1,560mm  
Kerb weight: 445kg (Excluding battery)  
Seating capacity: 4persons  
Maximum output: 10kW  
Maximum torque: 560Nm (FF in-wheel motor)  
Note: All figures are target design values.



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FOUNDED February 2013

CAPITAL \$ 4,687,364(August 10, 2017)

CEO Hideo Tsurumaki

BUSINESS

- Develop and produce compact electric vehicles (in 2014, announced world’s smallest class 4-seater electric vehicle)
- Product development (develop high-performance in-wheel motors for compact electric vehicles)
- Technical consultants for micro electric vehicles R&D (Design and develop functions and performance to meet regional needs)

GROUP COMPANY FOMM (ASIA) CO.,LTD. February 2016



“FOMM” stands for “First One Mile Mobility”.  
 Our vehicles are developed as “Mobility” of close-range such as from your home to a station, from a car sharing spot to your home, or from your home to the first one mile.  
 Then, we would like to propose you new style of moving.



**GOOD  
 DESIGN  
 AWARD  
 2016**



**C O M P A N Y  
 N A M E** FOMM Corporation

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**F O U N D E D** February 2013

**C A P I T A L** \$4,687,364(August 10, 2017)

**C E O** Hideo Tsurumaki

**B U S I N E S S**

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**G R O U P  
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 February 2016

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**S U B  
 O F F I C E**

**H I S T O R Y**

**2013**

February	Company founded
March	Increased third party share allocations
April	Commenced design and development of micro electric vehicles
July	Increased third party share allocations
December	Increased third party share allocations

**2014**

February	Announcement of “FOMM Concept One”
March	Display at “The 35 <sup>th</sup> Bangkok International Motor Show”
June	Increased third party share allocations
August	Increased third party share allocations
October	Increased third party share allocations
December	Increased third party share allocations

**2015**

February	Announcement of “FOMM Concept One Phase II”
May	Increased third party share allocations
	Trial run by Mr. Pichet, the Minister of Science and Technology of Thailand
December	Increased third party share allocations
	Increased third party share allocations

**2016**

January	Increased third party share allocations
February	The establishment of FOMM (ASIA) Co., Ltd.
	Announcement of “FOMM Concept One Phase III”
May	Trial run by Mr. Prayuth, the Prime Minister of Thailand
June	Increased third party share allocations
July	Increased third party share allocations
August	Increased third party share allocations